South Carolina Peach Council

Peach Day at the State Farmers Market this coming Saturday!

SC Peach Market Day: July 14, 2012 11AM-1PM
SC State Farmer's Market: 3483 Charleston Hwy, West Columbia, SC
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COLUMBIA, S.C., July 11, 2012 - South Carolina Peach season has been sweet as always therefore it is time for a celebration! The SC State Farmer's Market is excited to host the Peach Market Day on Saturday, July 14. From 10am-12pm, the South Carolina Peach Council will be at the Farmer's Market hosting a variety of peachy activities and handing out a free peach to visitors. There will be fun for all ages so be sure to bring the whole family out to the Farmer's Market this Saturday and enjoy one of the many things that make South Carolina so great; our sweet and juicy peaches!

The peach varieties available around this time are known to be freestone and have high sugar content. What could be better to bite into on a South Carolina July afternoon? Eat your complimentary peach right there at the Farmer's Market and then buy more to take home that day to enjoy in the many recipes we have ready to share with you.

Do you have questions about how to store your peaches or how to use them in different recipes? Don't worry! There will be representatives from the South Carolina Peach Council that can answer these questions and more. This is a great time to celebrate our state fruit and part of what makes the Palmetto State so sweet.

Peaches have been an important commercial crop in South Carolina dating all the way back to the mid 1800's. Since then, South Carolina has become the number 2 peach producer in the U.S. and the top state east of the Mississippi, producing more than 40 varieties of peaches. In fact, last year we produced over double the volume of Georgia. This great accomplishment has contributed to the affectionate nickname of "The Tastier Peach State".

Remember, Certified South Carolina Grown Peaches will be available throughout the state all summer long. You can locate your nearest roadside market that offers Certified SC Peaches online at www.certifiedscgrown.com. Choosing Certified SC Grown peaches not only gives you the best tasting peaches available, but helps to support our local SC farmers and the great Palmetto State! So get on out and Buy South Carolina. Nothing's Fresher. Nothing's Finer.

Be sure to follow the South Carolina Peach Council on Facebook and Twitter to get the latest peachy news and recipes all summer long! We will update you on everything from where to find Certified SC Grown peaches to how to bring the best SC dishes to your summer get-togethers.

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